

1 April 1965

STAT

[redacted]

Apparently this is the first we have heard officially in the Agency about the Natural Beauty Program of the Administration although it has been publicized in the papers. Consequently, our implementing steps [redacted] are part of the on-going program of maintenance and improvement of grounds and premises. We have also been instrumental in goading PBS to hire a horticulturist to develop a program for Headquarters improvements.

STAT

PBS is collaborating with NPS in making improvements around our other buildings in this area. Although I doubt that we have a special plan as such, I believe RECD would be as knowledgeable as any component as to overall plans for grounds around new Agency buildings and improvements of others.

Recommend OL as the action office.

[redacted]

O-DD/S

STAT

SENDER WILL CHECK CLASSIFICATION TOP AND BOTTOM

UNCLASSIFIED CONFIDENTIAL SECRET

FILE

CENTRAL INTELLIGENCE AGENCY
OFFICIAL ROUTING SLIP

TO	NAME AND ADDRESS	DATE	INITIALS
1	EA/DDCI	3/29	HTK
2	EA/DCI	3/30	WP
3	DD/S	2 Apr 65	SUT
4	Director of Logistics		
5			
6			
	ACTION	DIRECT REPLY	PREPARE REPLY
	APPROVAL	DISPATCH	RECOMMENDATION
	COMMENT	FILE	RETURN
	CONCURRENCE	INFORMATION	SIGNATURE

Remarks:

To 3: to prepare response.

3-4: Alan: We debated whether to send this to the Fine Arts Commission or to you. Since the beauty program pertains primarily to the outdoors and since you are the outside man and the FAC seems to be concentrating on inside matters, it is requested that you prepare the reply for DDCI signature. May we have your reply by 20 April which will give us three working days in case there is some discussion of the reply.

Suspense: 26 April 1965 (ExDir)SOT
VRT

FOLD HERE TO RETURN TO SENDER

FROM: NAME, ADDRESS AND PHONE NO.

DATE

O/ ExecDir

29 Mar 65

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(40)

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✓1 - DD/S Subject w/T DD/S 65-1461

1 - DD/S Chrono

DD/S 65-1461: Memo dtd March 26, 1965 for The Cabinet and Heads of Agencies fm Horace Busby requesting a report by May 1 of actions taken within their organization to implement the objectives of the Natural Beauty Program of the Administration

DD/1565-1461

ER 65-1607

THE WHITE HOUSE
Washington
March 26, 1965

MEMORANDUM FOR THE CABINET
AND HEADS OF AGENCIES

At the meeting of the Cabinet on March 25, 1965, the President made the following request:

That each Department and Agency head report to the White House by May 1 actions taken within their organizations to implement the objectives of the Natural Beauty Program of the Administration. The reports should cover not only administrative actions taken in Washington, but accounts of implementing steps taken or planned at Federal installations and facilities throughout the Nation.

The President is hopeful, as you know, that the objectives of the Natural Beauty Program will be reflected in the care and planning of grounds and premises of all Federal offices.

Reports should be directed to my office at the White House.

Horace Busby
Special Assistant to the President